

Grant Brief: Amber Grant for Women

For-profit small business grant · National (private)

**\$10,000 monthly
+ \$25,000 year-
end**

AWARD AMOUNT

**National
(private)**

SCOPE

**Last day of each month
(rolling)**

DEADLINE

Funder

WomensNet

Eligibility

For-profit businesses majority-owned by women (US-based).

Summary

One of the most accessible monthly grants for women-owned businesses. Includes specialty categories such as food & beverage.

Key Details & Fit for WOW

- Apply once and you're considered for every monthly Amber Grant.
- Monthly winners (\$10,000) advance to the \$25,000 year-end grant.
- Specialty grants include the Food & Beverage Grant and the Business Growth Grant.
- Application is a short story-based form — no business plan required to apply.

- Fit for WOW: food & beverage category, mobile food trailer, family business angle.

Application Strategy

1. **Confirm current cycle** on the funder's site: <https://ambergrantsforwomen.com/>
2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2-3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

Reminder: grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

Open funder website ↗