

Cartier Women's Initiative

Cartier · National (private)

Amount	Up to \$100,000 (regional laureates)
Deadline	Annual — applications open summer
Eligibility	Women-led for-profit ventures with revenue and clear social/environmental impact.
Apply at	https://www.cartierwomensinitiative.com/

OVERVIEW

Global impact-focused grant with regional laureates for North America. Prestigious signal even for finalists.

KEY DETAILS

- Three regional laureates per region receive \$100k / \$60k / \$30k.
- Includes year-long INSEAD executive coaching.
- Requires 1+ year of revenue and demonstrable impact narrative.

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount