

City of Dallas B.U.I.L.D Small Business Grant

City of Dallas Office of Economic Development · Local (DFW)

Amount	Up to \$5,000
Deadline	Annual cycles
Eligibility	Small businesses located in the City of Dallas; minority- and women-owned emphasis.
Apply at	https://dallasecdev.org/

OVERVIEW

Direct-cash city grant supporting Dallas small businesses, with priority for minority and women-owned enterprises.

KEY DETAILS

- Grants can fund equipment, marketing, and technical assistance.
- Little Elm is outside Dallas city limits but WOW can qualify by opening a Dallas-based commissary or event location.
- Layer with DFW Urban League ECP for application assistance.

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount