

DFW Urban League — Entrepreneurship Center Program (ECP)

Dallas–Fort Worth Urban League · Local (DFW)

Amount	Grants \$2,500 – \$10,000 via partners + wraparound coaching
Deadline	Rolling — cohort-based intake
Eligibility	Black-owned and minority-owned small businesses in the DFW metroplex.
Apply at	https://www.dfwurbanleague.org/

OVERVIEW

The DFW Urban League's Entrepreneurship Center provides business coaching, access to capital, and grant partnerships (Verizon, Wells Fargo Open for Business, Comcast RISE) tailored to minority-owned businesses in North Texas.

KEY DETAILS

- DFW Urban League chapter is newly launched — early-mover advantage for founding-cohort participants.
- Combines direct pass-through grants with coaching, MWBE certification support, and lender introductions.
- Strong fit for WOW: minority/woman-owned food business in Little Elm (DFW metro).
- Application path: intake meeting → business assessment → cohort placement → grant matching.

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount