

# Grant Brief: IFundWomen Universal Grant Application

For-profit small business grant · National (private)

**\$2,500 – \$25,000**

AWARD AMOUNT

**National  
(private)**

SCOPE

**Rolling**

DEADLINE

## Funder

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IFundWomen + brand partners

## Eligibility

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Women-owned US for-profit small businesses.

## Summary

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Single application matches you to multiple active grants sponsored by corporate partners.

## Key Details & Fit for WOW

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- Apply once, auto-considered for every IFundWomen grant cycle.
- Profile doubles as a crowdfunding-ready storefront.
- Common winners include consumer food brands.

## Application Strategy

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1. **Confirm current cycle** on the funder's site: <https://www.ifundwomen.com/grants>
2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

**Reminder:** grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

Open funder website ↗