

# Grant Brief: Lendio Small Business Grant

For-profit small business grant · National (private)

**\$10,000**

AWARD AMOUNT

**National**

**(private)**

SCOPE

**Quarterly**

DEADLINE

## Funder

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Lendio

## Eligibility

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US for-profit small businesses, all industries.

## Summary

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Quarterly cash grant with light application requirements.

## Key Details & Fit for WOW

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- Application: short business story + planned use of funds.
- No equity, no repayment.
- Strong fit for trailer build-out or first hire.

## Application Strategy

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1. **Confirm current cycle** on the funder's site: <https://www.lendio.com/small-business-grant/>
2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

**Reminder:** grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

Open funder website ↗