

Grant Brief: NASE Growth Grant

For-profit small business grant · National (private)

Up to \$4,000

AWARD AMOUNT

**National
(private)**

SCOPE

Rolling (monthly)

DEADLINE

Funder

National Association for the Self-Employed

Eligibility

NASE members operating a US for-profit small business.

Summary

Small but highly winnable grant aimed at specific growth-related purchases.

Key Details & Fit for WOW

- Must articulate the specific purchase the grant funds.
- Excellent fit for trailer equipment upgrades, signage, POS systems.
- Membership required — but includes insurance and discount perks.

Application Strategy

1. **Confirm current cycle** on the funder's site: <https://www.nase.org/become-a-member/Member-Benefits/grants-scholarships/growth-grants>

2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

Reminder: grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

[Open funder website ↗](#)