

PeopleFund BIPOC Small Business Accelerator

PeopleFund (Texas CDFI) · Texas

Amount	\$1,000 – \$10,000 + accelerator
Deadline	Cohort applications open twice per year
Eligibility	Texas BIPOC-founded for-profit small businesses in operation 1+ years.
Apply at	https://peoplefund.org/

OVERVIEW

Cohort-based accelerator for Texas BIPOC founders combining stipend grant, curriculum, and lending pathway.

KEY DETAILS

- 10-week program with cohorts in Dallas, Houston, and Austin.
- Grant paid on program completion.
- Graduates gain priority access to PeopleFund microloans (up to \$50k).

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount