

Grant Brief: Skip Small Business Grant

For-profit small business grant · National (private)

\$5,000 – \$25,000

AWARD AMOUNT

**National
(private)**

SCOPE

Rolling – monthly winners

DEADLINE

Funder

Skip (formerly StreetShares)

Eligibility

US for-profit small businesses; some programs require Skip membership.

Summary

Aggregator + funder of multiple small business grants including veteran-focused programs.

Key Details & Fit for WOW

- One profile applies you to all active Skip grants.
- Includes the Skip Boost grant (\$1,000 monthly).
- Veteran-owned businesses eligible for additional pools.

Application Strategy

1. **Confirm current cycle** on the funder's site: <https://www.helloskip.com/grants>
2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

Reminder: grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

Open funder website ↗