

SoGal Black Founder Startup Grant

SoGal Foundation + partners · National (private)

Amount	\$5,000 – \$10,000
Deadline	Rolling
Eligibility	Black women and Black nonbinary entrepreneurs building scalable businesses in the US or Canada.
Apply at	https://www.ifundwomen.com/grants/sogal-black-founder-startup-grant

OVERVIEW

Direct, no-strings cash grant plus mentorship for Black women founders — one of the most respected in the ecosystem.

KEY DETAILS

- Application: short essay + business overview.
- No revenue minimum — early-stage encouraged.
- Winners announced quarterly.

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount