

Grant Brief: Texas Community Small Business Grant (LiftFund partners)

For-profit small business grant · Texas

\$2,500 – \$25,000

AWARD AMOUNT

Texas

SCOPE

Rolling, by partner

DEADLINE

Funder

BiG Austin, LiftFund, Texas CDFI partners

Eligibility

Texas for-profit small businesses, often with low-to-moderate income owner or underserved area.

Summary

Cycle of micro-grants and grant-loan blends from Texas CDFIs.

Key Details & Fit for WOW

- Entry point: LiftFund — originates microloans and periodically runs grant cycles.
- Application includes financials, business plan, use-of-funds.
- Often paired with technical assistance.

Application Strategy

1. **Confirm current cycle** on the funder's site: <https://www.liftfund.com/>

2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

Reminder: grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

[Open funder website ↗](#)