

Texas Food & Wine Alliance Culinary Grant

Texas Food & Wine Alliance · Texas

Amount	\$1,500 – \$10,000
Deadline	Annual — applications open late spring
Eligibility	Texas-based food, beverage, and culinary businesses with an innovation angle.
Apply at	https://tfwaonline.org/culinary-grants/

OVERVIEW

Annual grants funding culinary innovation across Texas — perfect fit for a differentiated waffle stick concept.

KEY DETAILS

- Judged by a panel of chefs and Texas culinary leaders.
- Application: project narrative, budget, expected impact.
- Recipients invited to Texas Food & Wine events for visibility.

FIT FOR WOW — NOTES

Waffles On Waffles is a woman-owned, family-run mobile waffle-stick brand based in Little Elm, Texas. The trailer serves events, fairs, and private parties across the DFW metroplex, with a franchise/licensing model in development. This grant aligns with our next-stage funding needs: trailer build-out, brand marketing, and expansion of our operator network.

APPLICATION CHECKLIST

- EIN and Texas Certificate of Formation on file
- Latest P&L; and balance sheet (12-month view)
- Business plan and marketing plan (one-pagers linked from wafflesonwaffles.com)
- Founder story + 60-second pitch video
- Photos of trailer, team, and product
- Use-of-funds narrative tied to this grant amount