

Grant Brief: Verizon Small Business Digital Ready Grant

For-profit small business grant · Corporate

\$10,000

AWARD AMOUNT

Corporate

SCOPE

Quarterly cycles

DEADLINE

Funder

Verizon + LISC

Eligibility

US for-profit businesses with fewer than 10 employees that complete two Digital Ready learning credits.

Summary

Cash grants delivered after completing free digital-skills coursework.

Key Details & Fit for WOW

- Create a free Digital Ready account and complete coaching/coursework.
- Apply during quarterly grant windows.
- Strong fit for early-stage food businesses building digital storefront.

Application Strategy

1. **Confirm current cycle** on the funder's site: <https://digitalready.verizonwireless.com/>
2. **Tailor the narrative** — lead with WOW's role as a kid-favorite Texas event brand and operator-licensing model.
3. **Attach assets** — pitch deck, business plan, and 2–3 hero photos of the product.
4. **Submit before deadline**; calendar a follow-up 14 days later.

Reminder: grant programs change. Always verify deadline, amount, and eligibility on the funder's official page before applying.

Open funder website ↗